



Revet

• INFORMATION BULLETIN •

REVET EPSOM SALTS

Where Epsom Salts are most relevant in current South African winter conditions

Revet Epsom Salts (magnesium sulphate) are a versatile, multi-purpose product used in agriculture, gardening, livestock support and household wellness. Current winter conditions across South Africa create different practical sales opportunities by province.



WHY IT SELLS

- ✓ Multi-purpose product with broad customer appeal
- ✓ Useful in agriculture, gardening, livestock support and household wellness
- ✓ Practical shelf product for co-ops, hardware stores and agricultural retailers
- ✓ Strong winter relevance with repeat-demand potential
- ✓ Easy for reps and retailers to explain and recommend

KEY APPLICATION AREAS



AGRICULTURE:

helps correct magnesium deficiencies in soils and crops



GARDENING:

supports greener leaves, stronger roots and winter garden performance



LIVESTOCK:

useful where feed is deficient in magnesium



HOUSEHOLD & WELLNESS:

popular for bath soaks, foot soaks and muscle relaxation during winter



SEASONAL SELLING ANGLES

- ✓ Winter gardening and vegetables
- ✓ Livestock support in dry grazing conditions
- ✓ Nutrient support after rain in wetter regions (leaching risk)
- ✓ Bath soaks and foot soaks during colder weather

Available sizes:

1kg | 5kg | 20kg | 25kg

CURRENT PROVINCIAL OPPORTUNITIES



WESTERN CAPE

WEATHER CONTEXT: Cooler, cloudy winter conditions with periodic rain.

MOST RELEVANT USES: Good for winter vegetables, gardens and roses; relevant where nutrients may be leaching from soils.



EASTERN CAPE

WEATHER CONTEXT: Cooler winter weather with some showers in parts.

MOST RELEVANT USES: Suitable for general garden use, vegetables and livestock mineral support.



KWAZULU-NATAL

WEATHER CONTEXT: Mild to warm winter conditions.

MOST RELEVANT USES: Useful for gardening, vegetables, livestock mineral support, and winter bath/foot soak retail demand.



FREE STATE

WEATHER CONTEXT: Dry winter weather with cold nights and frost risk.

MOST RELEVANT USES: Useful for plant stress support, gardens, and livestock/feed magnesium support.



GAUTENG

WEATHER CONTEXT: Dry sunny winter days and cool mornings.

MOST RELEVANT USES: Useful for home gardens, lawns, vegetable support and household wellness use in winter.



LIMPOPO

WEATHER CONTEXT: Warm, dry winter days with cool nights.

MOST RELEVANT USES: Useful for gardening, fruit and vegetable support, and livestock mineral support.



MPUMALANGA

WEATHER CONTEXT: Warm to mild winter with drier inland conditions.

MOST RELEVANT USES: Useful for crop and garden support, especially where deficiency is identified, plus livestock support.



NORTH WEST

WEATHER CONTEXT: Dry winter weather and pasture stress conditions.

MOST RELEVANT USES: Useful for livestock/feed support, gardens and general agricultural use.



NORTHERN CAPE

WEATHER CONTEXT: Very dry winter conditions with cold mornings and warm sunny days.

MOST RELEVANT USES: Useful for drought-stress support in gardens/crops and livestock/feed magnesium support.



Use only as directed. Apply where magnesium deficiency is identified or where use is appropriate.